

Eastern Area Committee	
Meeting Date	29 February 2024
Report Title	Swale Traffic Forum
EMT Lead	Emma Wiggins, Director of Regeneration and Neighbourhoods
Head of Service	Martyn Cassell, Head of Environment and Leisure
Report Author	Adrian Oliver, Active Travel Co-ordinator
Recommendations	<ol style="list-style-type: none"> 1. Note the content of the report. 2. Nominate a representative from the Eastern Area Committee to sit on the Swale Traffic Forum. 3. Feedback any traffic issues that can be raised at the first Swale Traffic Forum end February/beginning March 2024.

1 Background

- 1.1 The Policy & Resources Committee has approved the pursuit of establishing a multi-agency group – Swale Traffic Forum – to monitor the wider road network to ensure that the current programme of works and any future planned works, delivers the mitigations to allow for the regeneration of the shared space rural lanes and recommend interventions where and when appropriate.
- 1.2 The Swale Traffic Forum (STF) is to assist Kent Highways and National Highways with traffic management plans by providing local knowledge, during significant works such as those at Junction 5 of the M2/A249, Key Street and Grovehurst roundabouts, to endeavour to maintain the flow of traffic along key corridors without impacting residential streets or the rural road network.
- 1.3 The STF will assist with communications to help drivers avoid and reduce congestion.
- 1.4 The STF aims to bring together Swale Members & Officers and representatives of industry, education, Kent Highways and National Highways:
 - The Chair of the Swale Joint Transport Board
 - The Vice-Chair of the Swale Joint Transport Board
 - One representative from each of the four Area Committees
 - At least one representative from Kent Highways
 - At least one representative from National Highways
 - At least one representative from industry
 - At least one representative from Swale Schools
 - Appropriate Swale Borough Council officers
- 1.5 The Chair and or Vice-Chair of the Swale Joint Transport Board are responsible for reporting on the activities of the STF to the Joint Transport Board.
- 1.6 Kent Highways and National Highways representatives to investigate recommendations from the STF and report back.
- 1.7 The work and effectiveness of the STF will be reviewed annually to aid members decisions on the relevance and continuation of the meetings.
- 1.8 The STF will meet every other month – six times a year. The members can decide to meet more or less regularly if the volume of key corridor works necessitates.
- 1.9 Meetings will be held during the working day on Teams and organised by Swale Borough Council.

2 Proposal

- 2.1 Note the content of the report.
- 2.2 Nominate a representation from the Eastern Area Committee to sit on the Swale Traffic Forum
- 2.3 Feedback any traffic issues that can be raised at the first Swale Traffic Forum end
February/beginning March 2024